

# WHITE MOUNTAIN FESTIVAL

## 23 to 26 SEPT 2010

### Food Trader Information

Now in its fifth year, the annual White Mountain Festival is held at White Mountain Lodge near Giant's Castle in KZN – 34km from Estcourt, 200km from Durban and 430km from Johannesburg on tarred roads. It offers a four-day programme of acoustic music in a stunning setting, a choice of camping, caravanning and chalets, a beer market, arts and crafts, assorted food stalls, ATM facilities, as well as fun outdoor activities for the whole family. To find out more, visit [www.whitemountain.co.za](http://www.whitemountain.co.za).

The Food Market is an important part of the festival and the organisers are looking for a selection of stalls selling quality foods to cater to a wide range of tastes. If you are interested in trading at White Mountain, then please note of the following:

- Traders will need to submit an application form as early as possible. Applications MUST be accompanied by photographs of your stall set-up.
- All applications will be reviewed to ensure suitability and minimise duplication. Successful applicants will then be contacted and issued with a booking confirmation.
- Sites will be allocated at the organisers' discretion and will have a frontage of approx 4m.
- Traders need to take all necessary measures to protect food against contamination or spoilage and must ensure that they provide the following:
  - A suitable structure (caravan, trailer or closed gazebo) from which to trade and prepare food. Interior surfaces of the structure must be smooth, rust-free and easy to clean and there must be adequate ventilation.
  - A fridge or freezer capable of maintaining a temperature below 10 ° C for the storage of raw meat and other perishable products.
  - A floor or ground cover to prevent soiling of the ground surface.
  - Suitable 25 litre containers for the storage of clean and waste water.
  - A basin, liquid hand soap and disposable towels for hand washing.
  - An area within the site for the storage and washing of equipment.
  - A refuse container with a close-fitting lid, plus sufficient refuse bags.
  - Squeeze bottle containers for sauces.
  - One fire extinguisher per stall.
- Food traders must also comply with the undermentioned:
  - Only gas equipment may be used for cooking and heating purposes.
  - All foodstuffs must be stored or displayed in covered containers above ground level.
  - Cooked or raw meat must be covered and stored separately at all times.
  - All working surfaces must be of a smooth, washable, and impervious material.
  - Clean aprons or overalls and disposable gloves must be worn.
  - Braai-tongs or food handling utensils must be used.
  - The name and address of the food trader must be displayed in public view.
  - Waste water and refuse must be disposed of in a manner so as not to cause a nuisance or health hazard.

- It is critical that high levels of hygiene are observed at all times and any shortcomings in this regard could result in stalls being closed for business. Traders should also guard against harming the environment in any way and are encouraged to trade in a manner that is as environmentally-friendly as possible.
- Stall-holders will be able to camp in the designated trader camping area close to the Food Market, and will have access to the ablution facilities in the festival camping ground. Alternatively, traders may camp behind their stalls, but there will only be sufficient space for a vehicle and small tent.
- To ensure that everything is in place before the gates open to the public at 8am on 23 September, all stall-holders are required to set up on Wednesday 22 September or risk forfeiting their sites. Traders must also remain for the duration of the festival until 3pm on Sunday 26 September and are required to trade for as many hours as possible each day.
- The organisers will endeavour to minimise duplication of product and food lines as far as possible, however cannot guarantee exclusivity to any trader. To negotiate exclusive rights to a particular product or line, please contact Pedro at 031 563 0824.
- Unfortunately no pets are permitted in the festival grounds.

**Costs:**

- Trading fees will vary depending on site location and product/food lines.
- An additional R250 will be charged per power point. Access to power will only be provided if arrangements are made prior to the festival and on condition that NO electrical heating devices are used.
- Entry is NOT included in the trading fee and stall-holders will also need to pay for their festival tickets – adults R350 and children under 12 years of age R50.
- The trading fee and cost of tickets must be paid together and in full by 31 August 2010.

**If you have any queries or need more information, please contact Pedro at  
Tel: 031 563 0824 / Cell: 082 892 6176 / E-mail: [c-weed@iafrica.com](mailto:c-weed@iafrica.com)**

**Application forms are available on request and can also be submitted online at  
[www.whitemountain.co.za](http://www.whitemountain.co.za)**