



White Mountain Folk Festival 24 to 27 September 2009 Central Drakensberg

Food Trader Information

Now in its fourth year, the annual White Mountain Folk Festival is held at White Mountain Lodge near Giant's Castle in KZN – 34km from Estcourt, 200km from Durban and 430km from Johannesburg on tarred roads. It offers a four-day programme of acoustic music in a stunning setting, a choice of camping, caravanning and chalets, a beer market, arts and crafts, assorted food stalls, ATM facilities, as well as fun outdoor activities for the whole family. To find out more, visit www.whitemountain.co.za.

The Food Market is an important part of the festival and the organisers are looking for a selection of stalls selling quality foods to cater to a wide range of tastes. If you are interested in trading at White Mountain, then please take note of the following:

- Traders will need to submit an application form as soon as possible - preferably accompanied by photographs of your stall set-up.
- All applications will be reviewed to ensure suitability and minimise duplication. Successful applicants will then be contacted and issued with a booking confirmation.
- Sites will be allocated at the organisers' discretion and will each have a frontage of approx 4m.
- Traders will need to supply their own tables, chairs and weather protection e.g. gazebo, caravan or tent from which to trade, as well as containers/bins for waste disposal purposes, and at least one fire extinguisher per stall. They will also be responsible for their own security.
- Stall-holders will be able to camp in the designated trader camping area above the Craft Market, and will have access to the ablution facilities situated in the festival camping ground. Alternatively, traders are welcome to camp behind their stalls, but there will only be sufficient space for a vehicle and small tent. (Once parked, these vehicles cannot be moved.)
- To ensure that everything is in place before the gates open to the public at 8am on 24 September, ALL stall-holders are required to set up on Wednesday 23 September or risk forfeiting their sites. They are also required to trade for as many hours as possible each day and need to remain for the duration of the festival until 3pm on Sunday 27 September.
- It is critical that high levels of hygiene are maintained at all times. Any shortcomings could result in stalls being closed for business.
- The organisers will endeavour to minimise duplication of product and food lines as far as possible, however cannot guarantee exclusivity to any trader. To negotiate exclusive rights to a particular product or line, please contact Pedro at 082 892 6176.
- Traders are expected to strictly adhere to the food lines indicated on their final booking forms.
- No firearms, weapons, violent, offensive or dangerous behaviour, glass/bottles, illegal substances, car boot music or pets will be permitted in the festival site.

Costs:

- Trading fees will vary depending on site location and product/food lines.
- An additional R250 will be charged per power point. Access to power will only be provided if arrangements are made prior to the festival and on condition that NO electrical heating devices are used. Gas must rather be used for cooking and heating purposes.
- Entry is NOT included in the trading fee and stall-holders will also need to pay for their festival tickets (adults R350 and children under 12 years of age R50).
- The trading fee and cost of tickets must be paid together and in full by 2 September 2009.

**If you have any queries or require further information, please contact Pedro Carlo at
Tel: 031 563 0824 / Cell: 082 892 6176 / Fax: 086 689 2346 / E-mail: c-weed@iafrica.com
Application forms can be submitted online at www.whitemountain.co.za**